

KEY PERFORMANCE INDICATORS

City Gallery Wellington

Target

Result

Attract 125,000 visitors to the Gallery and exhibitions
115,066 visitors to the Gallery and exhibitions

Achieve 90% awareness by residents in Wellington
City Council Survey, April 2003
92% achieved

Mount a total of 16 exhibitions in main galleries and Michael Hirschfeld Gallery

Achieved:

- › *Marti Friedlander - Photographs*
- › *Anne Noble - States of Grace*
- › *Tony de Lautour - Revisionist Paintings*
- › *Saskia Leek - Forget the Dead You've Left*
- › *New Zealand Photographers Abroad*
- › *Len Lye*
- › *Gerhard Richter - Survey*
- › *John Parker - Ceramics*

- › *Colin McCahon - A Question of Faith*
- › *Blue Circles - An Artist's Project by Julian Dashper*
- › *Venice Biennale 2001: Jacqueline Fraser – A demure portrait of the artist strip searched with 11 details of bi-polar disorder, and Peter Robinson – Divine Comedy*
- › *Peter Black - Real Fiction*
- › *Simryn Gill - A Small Town at the Turn of the Century*
- › *Money for Nothing*

Also held 11 exhibitions in the Michael Hirschfeld Gallery

Mount a major summer show featuring the work of Colin McCahon

Colin McCahon – A Question of Faith
December 7 2002 – March 9 2003

Publish two exhibition catalogues

Publications:

- › *John Parker – Ceramics*
- › *Peter Black – Real Fiction*

Identify 2004 New Zealand Festival project

Festival project developed - to be announced October 2003

Initiate partnerships with other national and international institutions

- › *Govett-Brewster Art Gallery and the Art Gallery of New South Wales to present Len Lye*
- › *Tour partner with the Stedelijk Museum, Amsterdam, with organisational support from Auckland Art Gallery to present Colin McCahon – A Question of Faith*
- › *Creative New Zealand to develop and manage New Zealand's contribution to the Venice Biennale 2003*
- › *Worked with Victoria University Press to publish Peter Black Real Fiction: Sport 30*
- › *Jointly published John Parker – Ceramics with David Bateman Ltd*

Achieve 350 Gallery Friends

Friends membership of 468

Maintain high positive media profile

Achieved extensive media coverage of exhibitions, especially for Len Lye and Colin McCahon – A Question of Faith

KEY PERFORMANCE INDICATORS

Capital E

Target

Result

Attract a total of 106,000 visitors to Capital E programmes, events and performances as follows:

- › Theatre 40,000
- › Other activities 66,000

Achieved 133,023 visitors:

- › Theatre 52,173
- › Other activities 80,850

Attract 12,000 students to LEOTC-supported theatre and ONTV programmes

12,461 students attended

Attract 5,000 students to SoundHouse New Zealand programmes

4,340 students visited SoundHouse New Zealand

Achieve survey results of at least 95% of visitors rating their visit very good, good or satisfactory

April survey showed 100% of visitors rated their visit as very good, good or satisfactory

Present or host six events on the main floor

Seven events presented or hosted on the main floor:

- › **Massive DMV**
- › **BG Wildlife Photography**
- › **LEGO Experience**
- › **Urban Drift – Fringe Festival**
- › **Bounce 2003!**
- › **Science Roadshow**
- › **Out of the Hat Workshops**

Develop new initiative - children's arts festival - in February/March 2003

***Bounce 2003!** launched in March*

Stage four productions in the McKenzie Theatre and tour two productions nationally

Four productions staged in the McKenzie Theatre:

- › **Farm at the End of the Road** *
- › **Tengu and The Emperor's Nightingale**
- › **Out of my Mind** *
- › **SEASONS** *

** These three productions also toured nationally*

Present one production in partnership with NZSO and St James Theatre Trust at Opera House

***Jellybean**, a play for children, presented at the Opera House in December*

Develop and present school holiday programmes in the ONTV and SoundHouse New Zealand studios over three holidays

Established regular school holiday programmes

KEY PERFORMANCE INDICATORS

Museum of Wellington City & Sea

Target

Result

Attract a total 165,000 visitors as follows:

- › Museum 65,000
- › Plimmer's Ark 100,000

Attracted 194,341 visitors:

- › *Museum 50,191*
- › *Plimmer's Ark 144,150*

Attract 8,000 students to specialist education programmes

Attracted 8,925 students to programmes

Achieve survey results of at least 95% of visitors rating their visit very good, good or satisfactory

April survey showed 100% of visitors rated their visit as very good, good or satisfactory

Mount three temporary exhibitions

Three exhibitions mounted:

- › *Our harbour – get into it!*
- › *A Catch of Characters*
- › *Living Treasures*

Achieve 700 members

Financial members totalled 582

Achieve 80% awareness by residents in the Wellington City Council's April survey

Achieved 88% awareness

Achieve 1,000 volunteer hours

1,043 volunteer hours worked



The Plimmer's Ark Gallery shows restoration in action

KEY PERFORMANCE INDICATORS

Wellington Cable Car Museum

Target

Result

Attract 150,000 visitors to the museum

Attracted 182,144 visitors

Achieve 65% awareness by residents in the Wellington City Council's April Survey

Achieved 66% awareness

Mount one temporary exhibition

Relentless Red Machine mounted as part of *Wellington on Show*, in partnership with Massey University



Colonial Cottage Museum

Target

Result

Attract 4,000 visitors to the museum

Achieved 5,020 visitors

Mount one temporary exhibition

Exhibition mounted to celebrate Heritage Month

Achieve 80 volunteer hours

85 volunteer hours achieved

Manage building in accordance with Conservation and Building Management plan

Achieved

Upgrade cottage sprinkler system

Sprinkler system upgraded

Richard Gray, volunteer (left), and Emmanuel Makarios, Wellington Cable Car Museum Manager, with the old grip cable car proposed for restoration